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eSDI-Net+
European Network on
Geographic Information Enrichment and Reuse

Dissemination Materials

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eContentplus

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¹ OJ L 79, 24.3.2005, p. 1.

Abstract

The deliverable D4.3-1 documents the eSDI-Net+ dissemination materials, which have been created until now, which are the eSDI-Net+ newsletter and the eSDI-Net+ flyer.

Keywords

Deliverable, WP4, Dissemination, Awareness, Target audience, Stakeholders

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eSDI-net Flyer and Newsletter

For this project, in which great importance is attributed to the dissemination activity, a project visual identity is of essence, to make easily recognizable and identifiable all the disseminated documents and the applied communication products.

The deliverable D4.3-1 documents the eSDI-Net+ dissemination materials, which have been created and distributed until now. These are the eSDI-Net+ flyer and the eSDI-Net+ newsletter. The dissemination materials attached are confirm with the eSDI-Net+ overall dissemination strategy and approach described in the deliverable D4.1 Dissemination and Awareness Plan.

Flyer

The eSDI-Net+ flyer (deliverable D4.3-1 Dissemination materials) introduces the project, its objectives and partners. It is designed in order to be distributed for dissemination and awareness reasons to the stakeholders and potential partners of the network.

An early flyer was produced right at the beginning of the project, an update is in progress to reflect more concrete the goals and the impact of the project.

Newsletter

As stated in the Description of work, chapter 7 Dissemination and awareness and the deliverable D4.1-1 Dissemination and Awareness Plan, chapter 5.1, quarterly newsletters, starting in the last quarter of the first project year, will be distributed among the partners and organisations interested in the networks activities. The newsletter will provide information about the project, updates and share European best practices on the subject. Particular attention will be devoted to the presentation of the project development phases (objectives that have been reached and ongoing activities). The eSDI-Net+ newsletter is documented in the deliverable D4.3 Dissemination materials.

The newsletter will be published through e-mail and all the partners will be asked to send it to their key partners and customers, supported by the partners, e.g. La Sapienza newsletter mailing list with 500 readers, INI-GraphicsNet newspaper “Computer Graphics topics” appearing every two months and arising about 2000 readers, as well as further newsletters from EUROGI, AGILE and other partners.

The newsletter will also be distributed among the interested organisations. For that reason a database of organisations interested in the activities of the eSDI-Net+ project has been set up. This database is described in the deliverable D1.1 Overall Co-ordination, chapter 2.6 Attraction of new members.

Annex A: eSDI-Net+ Flyer

Annex B: eSDI-Net+ Newsletter