

**ECP-2006-GEO-320005**

**eSDI-Net+**

**European Network on  
Geographic Information Enrichment and Reuse**

## **Dissemination Materials**

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***eContentplus***

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a multiannual Community programme to make digital content in Europe more accessible, usable and exploitable.

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<sup>1</sup> OJ L 79, 24.3.2005, p. 1.

### Abstract

The deliverable D4.3-2 documents the eSDI-Net+ dissemination materials, which have been created in the second year of the project. It bases on the dissemination strategy and approach defined in the eSDI-Net+ Dissemination and Awareness Plan. This document focuses on the respective dissemination materials created for communication purposes.

### Keywords

*Deliverable, WP4, Dissemination, Awareness, Newsletter, Flyer, Poster, Publications, Announcements, Target groups, Users and Stakeholders*

### History:

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# Table of contents

- 1 DISSEMINATION MATERIALS..... 4**
- 1.1 CORPORATE IMAGE..... 4
- 1.2 NEWSLETTER ..... 4
- 1.3 FLYERS ..... 4
- 1.4 POSTERS ..... 4
- 1.5 ANNOUNCEMENTS ..... 5
- ANNEX A. ESDI-NET+ PROJECT FLYER ..... 6**
- ANNEX B. ESDI-NET+ PROJECT POSTER ..... 7**
- ANNEX C. ESDI-NET+ BEST PRACTICE POSTER..... 8**

## 1 Dissemination Materials

During the project runtime numerous dissemination and information materials with a unique identity have been created in order to reach the different target groups and interested communities of the project. Furthermore, a variety of these materials has been made available in several national languages, such as German, French, Italian, Czech and Hungarian.

### 1.1 Corporate Image

For this project, in which great importance is attributed to the dissemination activity, a project visual identity is of essence, to make easily recognizable and identifiable all the disseminated documents and the applied communication products.

Following specific items are being consequently used since the beginning of the project:

- Project logo in different versions suitable both for editorial products and internet use:



- Templates for the univocal identification of the project documentation (internal and public reports and dissemination materials);
- Templates for a uniform presentation of the online documentation to be presented on the occasion of workshops and events.

### 1.2 Newsletter

As stated in the Description of work, chapter 7 Dissemination and awareness, the eSDI-Net+ newsletter has been distributed, starting in the last quarter of the first project year, among the partners and organisations interested in the networks activities. The eSDI-Net+ newsletters provide information about the project objectives and achievements as well as on upcoming events.

All published newsletters are available at the eSDI-Net+ website. The newsletter can be subscribed to receive it regularly by email. The project partners periodically receive the newsletter via email and send it to their mailing lists containing contact data of their key partners and customers.

### 1.3 Flyers

Several different flyers have been created for dissemination purposes. The eSDI-Net+ flyer introduces the project, its objectives and partners. Annex A provides an illustration of the eSDI-Net+ project flyer.

### 1.4 Posters

Two posters have been set up for presenting the project at the GSDI11 Conference in Rotterdam, Netherlands, in June 2009 and at the Best Practice Awards event in Turin in November 2009. The first one provided general information about the overall intention of the

project eSDI-Net+ (see Annex B), the second one described the SDI selection procedure towards the Best Practice Awards and announced the Award event (see Annex C).

Both posters are also available in the section “Dissemination materials” under <http://www.esdinetplus.eu/publications.html>.

## 1.5 Announcements

The announcements of national SDI workshops have been published online – including a web form for SDIs that wish to register online. This document about the SDI workshops has been distributed among the eSDI-Net+ partners in August 2008, in order to be used for further distribution and dissemination of the announcement. The local contact points have also been incorporated in the web page.

An overview is available under <http://www.esdinetplus.eu/contact>. All dates of the local workshops have also been announced in the web.

The announcement and the information about the Award is available in the Get involved section of the project website. Besides the publication at the project website and distribution via newsletter, the official Call for Participation and the announcement of the Best Practice Award in Turin 2009 have been presented by the project partners at diverse conferences and the project website.

## Annex A. eSDI-Net+ Project Flyer

### ESDI-NET+ OBJECTIVES

The objectives of EC project eSDI-NET+ is to target users and bring together key stakeholders of European Spatial Data Infrastructures (SDI) through a Thematic Network - a platform for communication and knowledge exchange at all levels, from local to global.

Through the promotion of high-level decisions and technical discussion, the network will help to raise awareness of the important role SDIs play in the efficient and effective acquisition, access, enrichment and reuse of geo information. In addition, eSDI-NET+ will tackle the multicultural and multilingual barriers to exploiting, using and reusing spatial information. As a result, greater steps will be made towards interoperability through the expression of common standards between national digital collections and services, especially in cross-border contexts.



### PROJECT BACKGROUND

Technological developments and an increasing awareness of the importance of geospatial data have created extraordinary amounts of this rich digital content. Such data assets, however, lack adequate dissemination and accessibility measures. Although the intelligent and effective use of GI comes through engaged and knowledgeable user-domains, these frequently affiliate in disparate virtual communities tied to e-government initiatives, programmes and projects.

As such, GI is typically clustered by application segments and its reuse is often not foreseen. Such issues impact on the real ability to access geospatial data and lead to the costly, unnecessary duplication of resources. In contrast, the recent INSPIRE Directive has recognised that the value of GI can be maximised through semantically well-defined metadata and its reuse supported through the widespread implementation of SDIs.

### PARTNERS

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|--|--|
| <ul style="list-style-type: none"> <li>⊞ Technische Universität Darmstadt, FB GRIS, Germany</li> <li>⊞ AGH - University of Science and Technology, Poland</li> <li>⊞ AN/FM GIS Italia, Italy</li> <li>⊞ AGISEE</li> <li>⊞ AGILE</li> <li>⊞ USIG, Portugal</li> <li>⊞ Consiglio Nazionale delle Ricerche (CNR), Italy</li> <li>⊞ EUROGI</li> <li>⊞ Fraunhofer Gesellschaft IGD &amp; FORUM, Germany</li> <li>⊞ GISIG</li> </ul> | <ul style="list-style-type: none"> <li>⊞ HUNAGI, Hungary</li> <li>⊞ Research Institute for Artificial Intelligence (ICIA), Romania</li> <li>⊞ Intergraph CS s.r.o., Czech Republic</li> <li>⊞ Kouvola Region Federation of Municipalities (KRF), Finland</li> <li>⊞ Linköpings University, Sweden</li> <li>⊞ Regione Piemonte, Italy</li> <li>⊞ SADL Katholieke Universiteit Leuven R&amp;D, Belgium</li> <li>⊞ South East European Research Centre (SEERC)</li> <li>⊞ University Jaume I, Spain</li> <li>⊞ University of Rome "La Sapienza", Italy</li> </ul> |
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## Annex B. eSDI-Net+ Project Poster



European Network on Geographic Information Enrichment and Reuse

### OBJECTIVES

- ▶ Establish a thematic network as platform for communication and exchange among stakeholders involved in the creation and use of SDI's
- ▶ Facilitate the creation of guidelines standards best practices
- ▶ Support the benefits of INSPIRE, GMES, GALILEO and e-government programs
- ▶ Develop solutions for multicultural and multilingual access, exploitation, use, and reuse of digital GI content in Europe

NETWORK FOR CROSS-BORDER DIALOGUE AND EXCHANGE OF SDI BEST PRACTICE



### DISSEMINATION AND AWARENESS

- ▶ Provide and widely distribute the knowledge of existing geographic enriched digital information best practices
- ▶ Elaborate benefits of using semantically enriched geo information to the European public authorities, users and stakeholders
- ▶ Stimulate the demand and the use of digital geographic data and related services at social and community level.
- ▶ Establish links to SDIs and Legally Mandated Organisations of INSPIRE responsible for the implementation of a SDI
- ▶ Create synergies with international and European GI communities and decision makers



### SUSTAINABILITY

- ▶ Establish the infrastructure and contacts in order to foster the dialogue between the project stakeholders
- ▶ Represent the cluster of SDI's at the European level.
- ▶ Address the adoption, implementation, use, and continued support of the network by its stakeholders.

### CONTACT

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# Annex C. eSDI-Net+ Best Practice Poster

European Network on Geographic Information Enrichment and Reuse

  

### Methodology for analysing sub-national SDI Best Practices

**SDI Definition**

SDI differs from, for example, a complex geographic information system of a territorial body as an SDI cannot operate without catalogues, assign key role to metadata and serve data to external users. It requires solving issues related to integration and harmonisation of data from different owners and data producers... \*

WP2 D2.01 List of common parameters to assess SDI initiatives, June 19 2008, p 6

**Procedure used in identifying and analyzing sub-national SDI best practices**

**Issues included in the Evaluation Framework**

- SDI data and services: qualitative and quantitative analysis
- SDI usage assessment
- Cooperation, subsidiarity, networking and consensus building
- Socio-economic impact
- Organisational aspects
- Legal aspects
- Technical functionalities and facilities

**12 National Workshops**

- France
- Italy
- South-East Europe
- Hungary
- Czech Republic and Slovakia
- Germany and Switzerland
- Scandinavia
- Poland
- UK and Ireland
- Portugal and Spain
- Belgium and Netherland
- Romania

  

### SDI Best Practice Award 2009

**The Competition**

Following to the described identification and analysis process, the eSDI-NET+ project will award the European's SDI Best Practices at sub national level in November 2009.

The overall competition will be based on the SDI evaluation criteria and indicators which were defined during the process of SDI analysis.

The SDI's registered for the identification and analysis phase will automatically be considered for the 2009 Award, providing they have been positively evaluated during the described process.

**Evaluation criteria**

**5 criteria and 32 indicators were defined**

Criteria:

- 1 Quantitative aspects
- 2 Data and services quality
- 3 Co-operation and subsidiarity
- 4 Sustainability
- 5 Users and usability

**The Call**

After having defined the criteria and indicators for assessing SDI best practices, an official call for entries was launched in March 2009. In addition to the already evaluated candidates from the identification and analysis phase, further SDIs can submit their application.

**Deadline for Submission:**  
**July 17th, 2009**

[www.esdinetplus.eu](http://www.esdinetplus.eu)

  

### SDI Best Practice Award Conference

**Turin, November 26th-27th, 2009**

**What means "Best Practice"...**

In the context of the eSDI-Net+ project, "Best Practice" means existing SDI solutions that may be used as a model for other developments and implementations.

**Preliminary program**

**Thursday 26th November**

- Presentation of the project eSDI-NET+
- SDI Analysis results
- Showcase of pre-selected projects
- 1<sup>st</sup> keynote speaker
- Some topics in depth
- Discussion
- Gala dinner

**Friday 27th November**

- 2<sup>nd</sup> keynote speaker
- Some topic in depth
- Discussion
- Illustration of Award criteria by the Jury
- Awarding of the "top scored" Best Practices
- Next-steps, conclusions

  

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